

Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University)

Re-accredited by NAAC with a CGPA of 3.64 on a four-point scale at 'A++' Grade An ISO 9001: 2015 Certified University

Sant Tukaram Nagar Pimpri, Pune – 411018

Centre for Online Learning

Program Structure Master of Business Administration (MBA)

CENTRE FOR ONLINE LEARNING

Programme Structure

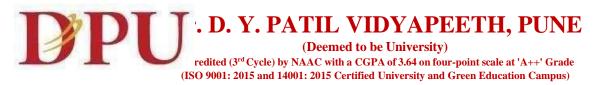
Programme Title: Master of Business Administration Semester I

			Ma	irks		Online course
Course Code	Course Title	Credits	Formative Continuous Assessment	Summative Proctored Assessment	Total Marks	delivery: Learner's engagement in hours
OMBC 101	Principles And Practices of Management	4	30	70	100	120
OMBC 102	Organizational Behaviour	4	30	70	100	120
OMBC 103	Management Accounting	4	30	70	100	120
OMBC 104	Managerial Economics	4	30	70	100	120
OMBC 105	Business Communication	4	30	70	100	120
OMBC 106	Research Methodology	4	30	70	100	120
OMBC 107	Environmental Awareness and Disaster Management	3	50	-	50	90
	Total	27			650	

CENTRE FOR ONLINE LEARNING

Semester II

Course Code	Course Title	Credits	Ma Formative Continuous Assessment	rks Summative Proctored Assessment	Total Marks	Online course delivery: Learner's engagement in hours
OMBC 201	Human Resource Management	4	30	70	100	120
OMBC 202	Marketing Management	4	30	70	100	120
OMBC 203	Financial Management	4	30	70	100	120
OMBC 204	Operations Management	4	30	70	100	120
OMBC 205	Management Information System	4	30	70	100	120
OMBC 206	Strategic Management & Business Policy	4	30	70	100	120
OMBC 207	Entrepreneurship Development	3	50	-	50	90
	Total	27			650	



CENTRE FOR ONLINE LEARNING

The List of Specialization for Semester III and IV

Sr. No.	Specializations
I	Marketing Management (MM)
П	Human Resource Management (HRM)
Ш	Finance Management (FM)
IV	IT Management (ITM)
V	Project Management (PM)
VI	Operations Management (OM)
VII	Hospital Administration and Health Care Management (HAHM)
VIII	International Business Management (IBM)
IX	Artificial Intelligence & Machine Learning
X	Blockchain Technology Management
XI	Business Analytics
XII	Digital Marketing
XIII	FinTech
XIV	Logistics, Materials and Supply Chain Management
XV	Agri Business Management Specialization

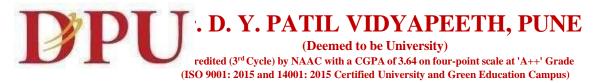
CENTRE FOR ONLINE LEARNING

Semester III: Marketing Management Specialization

			Ma	rks	Total	Online course delivery:
Course Code	Course Title	Credits	Formative Continuous	Summative Proctored	Marks	Learner's
			Assessment	Assessment		engagement
			Assessment	Assessment		in hours
OMBM 301	Consumer Behavior	4	30	70	100	120
OMBM 302	Marketing Research	4	30	70	100	120
OMBM 303	Sales & Distribution Management	4	30	70	100	120
OMBM 304	Product and Brand Management	4	30	70	100	120
OMBM 305	Retail Management	4	30	70	100	120
OMBM 306	Marketing of services	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



CENTRE FOR ONLINE LEARNING

Semester IV: Marketing Management Specialization

		Marks		Total	Online course delivery:	
Course Code	Course Title	Credits	Formative Continuous Assessment	Summative Proctored Assessment	Marks	Learner's engagement in
						hours
OMBM 401	International Marketing	4	30	70	100	120
OMBM 402	Integrated Marketing Communication	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.

Course Code Course Title

OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

DESCRIPTION D. Y. PATIL VIDYAPEETH, PUNE (Deemed to be University) redited (3rd Cycle) by NAAC with a CGPA of 3.64 on four-point scale at 'A++' Grade

(ISO 9001: 2015 and 14001: 2015 Certified University and Green Education Campus)

CENTRE FOR ONLINE LEARNING

Semester III: HRM Specialization

			Ma	ırks	Total	Online course delivery:
Course Code	Course Title	Credits	Formative Continuous	Summative Proctored	Marks	Learner's engagement
			Assessment	Assessment		in
OMBH 301	Manpower Planning	4	30	70	100	hours 120
OMBH 302	Compensation Management	4	30	70	100	120
OMBH 303	Performance & potential Management	4	30	70	100	120
OMBH 304	Labour Laws	4	30	70	100	120
OMBH 305	Training & Development	4	30	70	100	120
OMBH 306	Organisational Design, Development & Change	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

CENTRE FOR ONLINE LEARNING

Semester IV: HRM Specialization

Course Code	Course Title	Credits	Ma Formative Continuous Assessment	urks Summative Proctored Assessment	Total Marks	Online course delivery: Learner's engagement
						in hours
OMBH 401	Strategic HR	4	30	70	100	120
OMBH 402	HR Audit	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

CENTRE FOR ONLINE LEARNING

Semester III: Finance Management Specialization

Course Code	Course Title	Credits	Ma Formative Continuous Assessment	rks Summative Proctored Assessment	Total Marks	Online course delivery: Learner's engagement in hours
OMBF 301	Capital & Financial Markets	4	30	70	100	120
OMBF 302	Financial Institutions & Banking	4	30	70	100	120
OMBF 303	Taxation	4	30	70	100	120
OMBF 304	International Financial Management	4	30	70	100	120
OMBF 305	Advanced Financial Management	4	30	70	100	120
OMBF 306	Security Analysis & Portfolio Management	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

CENTRE FOR ONLINE LEARNING

Semester IV: Finance Management Specialization

	Course Title		Marks		Total	Online course
Course Code		Credits	Formative Continuous Assessment	Summative Proctored Assessment	Marks	delivery: Learner's engagement in hours
OMBF 401	Project Finance & Budgetary Control	4	30	70	100	120
OMBF 402	Insurance & Risk Mgmt.	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

CENTRE FOR ONLINE LEARNING

Semester III: Information Technology Management Specialization

			Ma	urks		Online course
Course Code	Course Title	Credits	Formative Continuous Assessment	Summative Proctored Assessment	Total Marks	delivery: Learner's engagement in hours
OMBI 301	Fundamentals of Information Technology	4	30	70	100	120
OMBI 302	C Programming	4	30	70	100	120
OMBI 303	DBMS & Oracle	4	30	70	100	120
OMBI 304	Web Designing and Content Management	4	30	70	100	120
OMBI 305	Software Engineering	4	30	70	100	120
OMBI 306	Enterprise Resource Planning	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

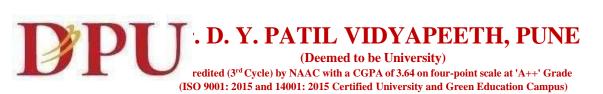
CENTRE FOR ONLINE LEARNING

Semester IV: Information Technology Management Specialization

			Marks		Tradal	Online course
Course Code	Course Title	Credits	Formative Continuous Assessment	Summative Proctored Assessment	Total Marks	delivery: Learner's engagement in hours
OMBI 401	Software Project Mgmt.	4	30	70	100	120
OMBI 402	Emerging Trends in IT	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	_	-	200	_
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance



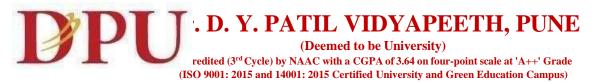
CENTRE FOR ONLINE LEARNING

Semester III: Project Management Specialization

Course Code	Course Title	Credits	Ma Formative Continuous	rks Summative Proctored	- Total Marks	Online course delivery: Learner's engagement
			Assessment	Assessment		in hours
OMBP 301	Fundamentals of Project management	4	30	70	100	120
OMBP 302	Project Planning and Scheduling	4	30	70	100	120
OMBP 303	Business laws and Regulations	4	30	70	100	120
OMBP 304	Project Finance & Budgetary Control	4	30	70	100	120
OMBP 305	Project Performance Measurement & Control	4	30	70	100	120
OMBP 306	IT in Projects	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



CENTRE FOR ONLINE LEARNING

Semester IV: Project Management Specialization

Course Code	Course Title	Credits	Ma Formative Continuous Assessment	urks Summative Proctored Assessment	Total Marks	Online course delivery: Learner's engagement in hours
OMBP 401	Quantitative Methods in Project Management	4	30	70	100	120
OMBP 402	Project Quality Management	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

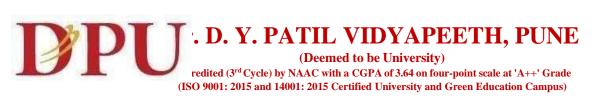
CENTRE FOR ONLINE LEARNING

Semester III: Operation Management Specialization

Course Code	Course Title	Credits	Ma Formative Continuous Assessment	rks Summative Proctored Assessment	Total Marks	Online course delivery: Learner's engagement in hours
OMBO 301	Production Planning & Control	4	30	70	100	120
OMBO 302	Fundamentals of Project Management	4	30	70	100	120
OMBO 303	Logistics & Supply Chain Management	4	30	70	100	120
OMBO 304	World class manufacturing	4	30	70	100	120
OMBO 305	Operations in Service Industry	4	30	70	100	120
OMBO 306	Statistics & Quantitative Techniques	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English



CENTRE FOR ONLINE LEARNING

Semester IV: Operation Management Specialization

Course Code	Course Title	Credits		orks Summative Proctored Assessment	Total Marks	Online course delivery: Learner's engagement in hours
OMBO 401	Work System Design	4	30	70	100	120
OMBO 402	Technology Management	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

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CENTRE FOR ONLINE LEARNING

Semester III: HAHM Specialization

Course Code	Course Title	Credits	Ma Formative Continuous	arks Summative Proctored	- Total Marks	Online course delivery: Learner's engagement
			Assessment	Assessment		in hours
OMBHA 301	Indoor and Outdoor Hospital Services	4	30	70	100	120
OMBHA 302	Ancillary Hospital Services	4	30	70	100	120
OMBHA 303	Legal Aspects of Hospital and Health Management	4	30	70	100	120
OMBHA 304	Marketing of Health Care Services	4	30	70	100	120
OMBHA 305	Community Health & Hospital Safety & Risk Management	4	30	70	100	120
OMBHA 306	Quality Management in HealthCare Services	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

CENTRE FOR ONLINE LEARNING

Semester IV: HAHM Specialization

Course Code	Course Title	Credits		arks Summative Proctored Assessment	Total Marks	Online course delivery: Learner's engagement in hours
OMBHA 401	Hospital Administration & Bio medical waste Management	4	30	70	100	120
OMBHA 402	Operations Management in Hospitals	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

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CENTRE FOR ONLINE LEARNING

Semester III: IBM Specialization

			Ma	arks		Online
Course Code	Course Title	Credits	Formative Continuous Assessment	Summative Proctored Assessment	Total Marks	course delivery: Learner's engagement in hours
OMBIB 301	International trade, WTO & Trade Policy issues	4	30	70	100	120
OMBIB 302	Business Laws and Regulations	4	30	70	100	120
OMBIB 303	Financial institutions and Banking	4	30	70	100	120
OMBIB 304	International Marketing	4	30	70	100	120
OMBIB 305	International Finance Management	4	30	70	100	120
OMBIB 306	Security Analysis and Portfolio Management	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

CENTRE FOR ONLINE LEARNING

Semester IV: IBM Specialization

Course Code	Course Title	Credits		arks Summative Proctored Assessment	Total Marks	Online course delivery: Learner's engagement in hours
OMBIB 401	Foreign Exchange Management	4	30	70	100	120
OMBIB 402	Insurance and Risk Management	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

CENTRE FOR ONLINE LEARNING

Semester III: Artificial Intelligence & Machine Learning Specialization

			Ma	rks		Online course
Course Code	Course Title	Credits	Formative Continuous Assessment	Summative Proctored Assessment	Total Marks	delivery: Learner's engagement in hours
OMBAIML 301	Basics of Artificial Intelligence & Machine Learning	4	30	70	100	120
OMBAIML 302	Machine Learning	4	30	70	100	120
OMBAIML 303	Performing Analytics with Python	4	30	70	100	120
OMBAIML 304	Statistics & Quantitative Techniques	4	30	70	100	120
OMBAIML 305	Business Intelligence	4	30	70	100	120
OMBAIML 306	R-Programming for Data Analysis and Visualization	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

CENTRE FOR ONLINE LEARNING

Semester IV: Artificial Intelligence & Machine Learning Specialization

Course Code	Course Title		Ma	rks	Total Marks	Online course
		Credits	Formative Continuous Assessment	Summative Proctored Assessment		delivery: Learner's engagement in hours
OMBAIML 401	Application of AI in Business	4	30	70	100	120
OMBAIML 402	Introduction to Deep Learning	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of the following courses.

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

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CENTRE FOR ONLINE LEARNING

Semester III: Blockchain Technology Management

Course Code	Course Title		Ma	rks	Total Marks	Online course
		Credits	Formative Continuous Assessment	Summative Proctored Assessment		delivery: Learner's engagement in hours
OMBBTM 301	Basics of Blockchain Technology	4	30	70	100	120
OMBBTM 302	Blockchain Technology and Management	4	30	70	100	120
OMBBTM 303	Cryptography and Information Security	4	30	70	100	120
OMBBTM 304	Cloud Infrastructure and Services	4	30	70	100	120
OMBBTM 305	Statistics & Quantitative Techniques	4	30	70	100	120
OMBBTM 306	Blockchain and FinTech	4	30	70	100	120
OMBE 307/308	Generic Elective- I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of

the following courses

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

CENTRE FOR ONLINE LEARNING

Course Code	Course Title	Credits	Marks		Total	Online course delivery:
			Formative Continuous Assessment	Summative Proctored Assessment	Marks	Learner's engagement in hours
OMBBTM 401	Enterprise Blockchain Applications & Hyperledger	4	30	70	100	120
OMBBTM 402	Design and Development of Blockchain Applications	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Semester IV: Blockchain Technology Management

Note: For Generic Elective-II course (Course code-()); students can select any one of the following courses.

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

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CENTRE FOR ONLINE LEARNING

			Ma	rks		Online course
Course Code	Course Title	Credits	Formative Continuous Assessment	Summative Proctored Assessment	Total Marks	delivery: Learner's engagement in hours
OMBBA301	Business Analytics-I	4	30	70	100	120
OMBBA302	Business Analytics-II	4	30	70	100	120
OMBBA303	DBMS	4	30	70	100	120
OMBBA304	Business Statistics and Econometrics	4	30	70	100	120
OMBBA305	Performing Analytics with Python.	4	30	70	100	120
OMBBA306	R programming for Data analysis and Visualization	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Semester III: Business Analytics Specialization

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of

the following courses

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

CENTRE FOR ONLINE LEARNING

Course Code	Course Title		Ma	rks	Total Marks	Online course
		Credits	Formative Continuous Assessment	Summative Proctored Assessment		delivery: Learner's engagement in hours
OMBBA 401	Business Mathematics & Optimization Techniques	4	30	70	100	120
OMBBA 402	Python Programming for data visualization	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Semester IV: Business Analytics Specialization

Note: For Generic Elective-II course (Course code-()); students can select any one of the following courses.

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

CENTRE FOR ONLINE LEARNING

Course Code	Course Title		Ma	rks	Total Marks	Online course
		Credits	Formative Continuous Assessment	Summative Proctored Assessment		delivery: Learner's engagement in hours
OMBDM 301	Introduction to Digital Marketing	4	30	70	100	120
OMBDM 302	Search Engine Optimization	4	30	70	100	120
OMBDM 303	Integrated Marketing Communication	4	30	70	100	120
OMBDM 304	Social Media Marketing	4	30	70	100	120
OMBDM 305	Emerging Trends in Information Technology	4	30	70	100	120
OMBDM 306	Web Designing and Content Management (MM)	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Semester III: Digital Marketing Specialization

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of

the following courses.

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

CENTRE FOR ONLINE LEARNING

Semester IV: Digital Marketing Management Specialization

Course Code	Course Title		Marks			Online course
		Credits	Formative Continuous Assessment	Summative Proctored Assessment	Total Marks	delivery: Learner's engagement in hours
OMBDM 401	Product and Brand Management	4	30	70	100	120
OMBDM 402	International Marketing	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of

the following courses.

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

CENTRE FOR ONLINE LEARNING

Course Code	Course Title		Ma	rks	Total Marks	Online course
		Credits	Formative Continuous Assessment	Summative Proctored Assessment		delivery: Learner's engagement in hours
OMBFT 301	FinTech Management	4	30	70	100	120
OMBFT 302	Financial Institutions and Banking	4	30	70	100	120
OMBFT 303	Quantitative Methods in Project Management	4	30	70	100	120
OMBFT 304	E-Commerce & Global Financial Trends	4	30	70	100	120
OMBFT 305	Security Analysis and Portfolio Management	4	30	70	100	120
OMBFT 306	Capital & Financial Markets	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Semester III: FinTech Specialization

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

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CENTRE FOR ONLINE LEARNING

Course Code	Course Title		Ma	rks	Total Marks	Online course delivery: Learner's engagement in hours
		Credits	Formative Continuous Assessment	Summative Proctored Assessment		
OMBFT 401	Project Finance & Budgetary Control	4	30	70	100	120
OMBFT 402	Cyber Laws & Hacking	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Semester IV: FinTech Specialization

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of

the following courses.

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

CENTRE FOR ONLINE LEARNING

Semester III: Logistics, Materials and Supply Chain Management Specialization

Course Code	Course Title	Credits	Ma	rks	Total Marks	Online course delivery:
	Course The	Creatts	Formative Continuous Assessment	Summative Proctored Assessment		Learner's engagement in hours
OMBLSCM 301	Logistics & Supply Chain Management	4	30	70	100	120
OMBLSCM 302	Production Planning & Control	4	30	70	100	120
OMBLSCM 303	Inventory Management & MRP Systems	4	30	70	100	120
OMBLSCM 304	Packaging and Distribution Management	4	30	70	100	120
OMBLSCM 305	World Class Manufacturing	4	30	70	100	120
OMBLSCM 306	Statistics & Quantitative Techniques	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note: For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the following courses.

Course Code	Course Title
OMBE 307	Digital Marketing
OMBE 308	Business English

CENTRE FOR ONLINE LEARNING

Semester IV: Logistics, Materials and Supply Chain Management Specialization

	Course Title		М	arks	Total Marks	Online course delivery: Learner's engagement in hours
Course Code		Credits	Formative Continuous Assessment	Summative Proctored Assessment		
OMBLSCM 401	Supply Chain Analytics	4	30	70	100	120
OMBLSCM 402	Just in time & Lean	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of

the following courses.

Course Code	Course Title
OMBE 403	Soft Skill
OMBE 404	Business Ethics and Corporate Governance

CENTRE FOR ONLINE LEARNING

Semester III: Agri Business Management Specialization

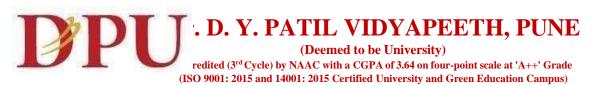
Course Code	Course Title	Credits	Marks		Total marks	Online course
			Formative Continuous Assessment	Summative Proctored Assessment		delivery: Learner's engagement in hours
OMAB301	Current Trends in Agri Business Management	4	30	70	100	120
OMAB302	Livestock Management and Fodder Technology	4	30	70	100	120
OMAB303	Management of Agricultural Engineering Business	4	30	70	100	120
OMAB304	Marketing Of Agri- Inputs and Outputs	4	30	70	100	120
OMAB305	Post-Harvest Technology and Management	4	30	70	100	120
OMAB306	Agri Import and Export Management	4	30	70	100	120
OMBE 307/308	Generic Elective-I	4	30	70	100	120
	Total	28			700	

Note:

For Generic Elective-I course (Course code- (OMBE 307/308)); students can select any one of the

following courses.

Course Code	Course Title
OMBE307	Digital Marketing
OMBE308	Business English



CENTRE FOR ONLINE LEARNING

Semester IV: Agri Business Management Specialization

Course Code	Course Title	Credits	Marks		Total marks	Online course
			Formative Continuous Assessment	Summative Proctored Assessment		delivery: Learner's engagement in hours
OMAB401	Emerging Trends in Organic Farming	4	30	70	100	120
OMAB402	Agricultural Economics	4	30	70	100	120
OMBE 403/404	Generic Elective-II	4	30	70	100	120
OMBP 405	Project Work Report	8	-	-	200	-
	Total	20			500	

Note: For Generic Elective-II course (Course code- (OMBE 403/404)); students can select any one of

the following courses.

Course Code	Course Title
OMBE403	Soft Skill
OMBE404	Business Ethics and Corporate Governance