Dr. D. Y. Patil Vidyapeeth, Pune

(Deemed to be University)

Accredited (3rd Cycle) by NAAC with a CGPA of 3.64 on four-point scale at 'A++' Grade an ISO9001: 2015 Certified University

Sant Tukaram Nagar Pimpri, Pune – 411018

Centre for Online Learning

Program Structure

Master of Business Administration (Working Executives) - MBA (WX)

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The Components of the Program

Programme Credit Summary

Programme - Year	Credits	NCrF/ NHEQF Level	Learners Engagement (Hrs)
Master of Business Administration (Working Executives) - MBA (WX)	80	6 (Ist Year) & 6.5 (IInd Year)	2400

Summary (Semester Wise)

Semester	Total Credits	Total Courses	Total Marks
I	20	6	500
II	22	7	550
III	22	6 + Dissertation	550
IV	16	2 + Research Project	400
Total	80	21 + 2 Research Project	2000

Course Code and Definitions

Course Code	Definition
DCC	Discipline Core Courses
AEC	Ability Enhancement Courses
VAC	Value Added Courses
SEC	Skill Enhancement Courses
DSC	Discipline Specific Courses

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Programme Title: Master of Business Administration (MBA)

SEMESTER- I

Course Type	Course Code	Course Title	Credit	Assessment			Course delivery: Learner's engagement in hours
				Formative Continuous Assessment	Summative Assessment	Total Marks	
DCC	OMBX-101	Business Management	4	30	70	100	120
DCC	OMBX-102	Informatics Infrastructure	4	30	70	100	120
DCC	OMBX-103	Business Mathematics and Statistics	4	30	70	100	120
DCC	OMBX-104	Business Economics	4	30	70	100	120
VAC	OMBXB-105	Introduction to Innovation and Entrepreneurship	2	50	-	50	60
SEC	OMBXB-106	Strategic Visioning and Goal Setting	2	50	-	50	60
	Total Credits		20			500	600

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SEMESTER- II

Course Type	Course Code	Course Title	Credit	Assessment		Total Marks	Course delivery: Learner's engagement in hours
				Formative Continuous Assessment	Summative Assessment		
DCC	OMBX -201	Strategic Management and Business Policy	4	30	70	100	120
DCC	OMBX -202	Business Informatics	4	30	70	100	120
DCC	OMBX -203	Strategic Business Finance	4	30	70	100	120
DCC	OMBX -204	Business Processes and Practices	4	30	70	100	120
SEC	OMBX -205	Innovation management and Organisational Change	2	50	-	50	60
SEC	OMBX -206	Entrepreneurial Finance and Funding	2	50	-	50	60
SEC	OMBX - 207	Innovation and Market Disruption	2	50	-	50	60
	Total Credits		**22**			**550**	**660**

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SEMESTER- III

Course Type	Course Code	Course Title	Credit	Assessment		Total Marks	Course delivery: Learner's engagement in hours
				Formative Continuous Assessment	Summative Assessment		
DCC	OMBX-301	Business Analysis	4	30	70	100	120
DCC	OMBX-302	Advance Research Methodology	4	30	70	100	120
DSC	OMBXE-303	Electives I	4	30	70	100	120
DSC	OMBXE-304	Electives II	4	30	70	100	120
SEC	OMBX-305	Crisis Management and Decision Making Under Pressure	2	50	-	50	60
SEC	OMBX-306	Ethical Leadership and Corporate Governance	2	50	-	50	60
SEC	OMBX-307	Business Plan Development (Dissertation)	2	50	-	50	60
	Total Credits		22			550	660

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The list of electives under MBA (WX) program

In the third semester of the MBA (WX) program, learners are offered two elective courses— **OMBXE-303** and **OMBXE-304**. These electives focus on recent technological advancements and innovations shaping modern business management practices. The courses are designed to equip learners with cutting-edge knowledge and skills to stay ahead in the dynamic business environment.

These electives are tailored to bridge the gap between contemporary technology trends and their application in business management, ensuring learners are well-prepared to lead in a technology-driven business world.

Learners who are serving in specific areas of management will be able to brush up their knowledge and skills by choosing electives relevant to their domains.

Course Code	Elective -I	Course Code	Elective II
OMBXE-303-1	Security Analysis and Portfolio Management	OMBXE-304-1	Marketing Research
OMBXE-303-2	Enterprise Resource Planning	OMBXE-304-2	Work System Design
OMBXE-303-3	Project Planning and Scheduling	OMBXE-304-3	Technology Management
OMBXE-303-4	Logistics & Supply Chain Management	OMBXE-304-4	Application of AI in Business
OMBXE-303-5	International Trade, WTO & Trade Policy Issues	OMBXE-304-5	Enterprise Blockchain Applications & Hyperledger
OMBXE-303-6	Basics of Artificial Intelligence & Machine Learning	OMBXE-304-6	Python Programming for data visualization
OMBXE-303-7	Basics of Blockchain Technology	OMBXE-304-7	Cyber Laws & Hacking
OMBXE-303-8	Business Statistics and Econometrics	OMBXE-304-8	Cryptography and Information Security

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SEMESTER- IV

Course Type	Course Code	Course Title	Credit	Assessment			Course delivery: Learner's engagement in hours
				Formative Continuous Assessment	Summative Assessment	Total Marks	
DCC	OMBX-401	Management Science	4	30	70	100	120
DCC	OMBX-402	E-Commerce and Global Financial Trends	4	30	70	100	120
DCC	OMBX - 403	Research Project	8	-	200	200	240
	Total Credits		**16**	**-**	**-**	**400**	**480**